INTERSTATE INSURANCE PRODUCT REGULATION COMMISSION

NOTICE OF PROPOSED RULE

Date Issued: June 27, 2007


1. Purpose of Proposed New Rules: The Individual Endowment Insurance Policy Standards (the “Proposed Standards”) specify submission requirements, form requirements and policy provisions for individual endowment insurance policies; including limited pay endowment insurance except for single premium endowment insurance policy standards. Plans that are interest sensitive with an account value, plans that provide joint and last to die survivorship coverage, plans sold in connection with pre-need funeral arrangements, plans providing early duration reduced benefits, or plans providing return of premium benefits shall not be submitted under these standards.

2. Legal Authority: The Commission is authorized to create uniform standards for products by Article IV, Section 2 of the Interstate Insurance Product Regulation Compact, as enacted into law by each compacting state.

3. Text of Proposed New Rules: The Proposed Standards are available on the Commission’s web site (www.insurancecompact.org) and included with this notice as a separate document.

4. Where, When, and How Persons May Present Their Views: The Management Committee for the Commission will accept written comment on the Proposed Standards until August 26, 2007. Written comments may be delivered via electronic mail to comments@insurancecompact.org, or via mail to the Management Committee c/o Frances Arricale, 444 North Capitol Street, NW, Suite 701 Hall of States, Washington DC 20001-1509.

5. Where, When, and How Persons May Request a Public Hearing: Written requests for a public hearing on the Proposed Standards must be received no later than July 17, 2007. Persons who may request a public hearing are Commission members, the Management Committee, the Legislative Committee, the Consumer Advisory Committee, the Industry Advisory Committee, or a person or organization representing at least 25 persons affected by the Proposed Standards. Written requests may be delivered via electronic mail to comments@insurancecompact.org, or via mail to the Management Committee c/o Frances Arricale, Executive Director, 444 North Capitol Street, NW, Suite 701 Hall of States, Washington DC 20001-1509.